



**FOCUS-EUROPA e.V.
Art without Borders
European Art Exhibition
ART South-East Europe meets West 2015**

**June 5th – 28th at the European festival days in Neudrossenfeld
Opening / Vernissage on Friday, June 5th at 7 p.m.
July 4th-August 2nd ,Genua, Italy museum S. Agostino (part. exhib.)
September 20th – October 18th on the Plassenburg in Kulmbach
Opening / Vernissage on Sunday, September 20th at 11.15 a.m.**

Announcement

for members of *focus-europa* artists from Germany, Italy, Poland, Slovakia, Lithuania, Latvia, Estonia
and for European guests from *south-east Europe*: Slovenia, Croatia, Macedonia, Montenegro,
Serbia, Bosnia- Herzegovina

and from *western Europe*: Andalusia and the Netherlands

for the participation at an exhibition with jury election

focus-europa e.V.

is an initiative of artists supported by representatives of culture, politics and economics with the aim to promote the process of growing together of Europe. The transnational cultural exchange of art networks shall be established in Europe in order to overcome national, language and cultural borders.

focus-europa e.V. was founded in 2005 and has got about 130 members today, half of them are artists.

For the eighth time an international art exhibition will be hosted.

Participants

The announcement is valid for all artists of the following areas: painting, sculpture, ceramics, photography and new media.

This announcement goes preferably but not exclusively to alumni of academies of art or members of artists associations. The announcement is destined to the European partner countries and to the members of *focus-europa* e.V.

Issue

„European UNITY“:

Unity can be found in all parts and relations of the society, of human beings, of the nature, the communication and of the free spirit. This unity is also observable and can be described. The art-works should be not more than 2 year old.

Exhibition

The exhibition will take place first in June 2015 in D-95512 Neudrossenfeld on the occasion of the 7th European festival days and then in September / October in Kulmbach on the Plassenburg. These events will take place in the center of Upper Franconia, the northernmost region of the German state Bavaria.

Parts of the exhibition will be presented in Genua, Italy July/August.

The organization team is expecting more than 3.000 visitors.

A catalogue will be printed, where all participants of the exhibition, will be shown with their Curriculum Vitae and one of their artworks.

Opening of the exhibition/ Vernissage

The attendance of the participants at the grand opening is desirable. Our European guests can be supported with travel allowances for one exhibition

Application for participation in the exhibition

End of application time was **October 31th 2014** for our foreign guests.

It is necessary to send your vita and a reference list, also a link to your artworks.

A jury has chosen 5th of November and 13th of December guest artists from Serbia, Montenegro, Croatia, Bosnia-Herzegovina, Macedonia, Andalucia, Netherlands

The participants were informed **December 16th 2014 and today with this letter.** Our

Most of our focus-members abroad registered themselves till end of October.

Kind of works

The height of the artworks should not be bigger than 200 cm, the width not more than 120 cm or diptych, triptych. Sculptures etc. must be portable and relating an adequate weight and suitable proportions for normal doors. The photos of your artwork must be in a resolution of 300 dpi.

Each artist can deliver up to 5 works

End of submission time of **fotos** of the artworks: **February 15th 2015**

We will send you an artwork list to fulfill.

Date of the jury decision: **latest March 15th 2015**

Corresponding languages are preferably German or English.

The application must be submitted to:

info@focuseuropa.de

Contact

For questions related to applications and artistic organization:

Lutz – Benno Kracke and team. lbkracke@gmail.com, ++49-177-2190912

Jury

A jury by focus-europa e.V. will decide about the acceptance of the artists and the election of works for the exhibition. The jury reserves the right to limit the number of (artists and) works handed in and select specific objects. There is no right of objection against the jury's decision. Legal procedures are excluded.

The hanging up and placing will be done by a jury trustee.

Number of Participants

It is intended to elect up to 5 artists from each European guest country.

The number of participants of focus-europa members is also limited.

Handing in of works

The address, transport conditions and the date will be announced soon. The earliest possibility to hand in the art objects is 3 days before the exhibition starts.

Transport

The exhibiting artist is liable for transport and re-transport of his works. This is also valid for the transport insurance. For the European guests there should be a collective transport for each country organized. The participants must organize the transport by their own. The artists have to bring their works with themselves or send it before. Focus-europa will sponsor the travel cost of the artists of the guest countries for one vernissage, not for separate work transportation.

Insurance

During the exhibition the works will be insured on the basis of 60% of the declared sales price against destruction and thievery by focus-europa e.V. There is no transport insurance negotiated by focus-europa e.V. If focus-europa have to transport the works end of the year back its out of transport insurance.

Object sales

The exhibition is also intended as a sales exhibition. In case of selling an exhibit or its reservation during the exhibition focus-europa e.V. keeps a commission on sales of 15 percent. If it is the wish of the exhibitor, focus-europa e.V. can organize the sale and transfer the revenue to the bank account of the seller..

Catalogue

There will be a catalogue printed in the German and English language. Every exhibition participant will be shown with a portrait, address, curriculum vitae and one of his exhibited works.

Every participant receives one free catalogues, apart from that the catalogues will be sold for the net cost price.

The artists will get a sample of the catalogue page which they have to fulfill with their portrait and a short vita.

Artist cards

If artists want to display and offer their own cards, personal catalogues or CDs at the entrance cash desk or near the supervising persons for sale, 50 % of the sales price is demanded by focus-europa e.V. as a support for the attendants.

Attendance

The German participants have to line up the daily attendance. The opening hours will be likely between 11:00 and 18:00. A corresponding list will be developed. It may be possible that the attendance hours can be splitted up in two parts for one day. If someone is not able to carry out his/her attendance hours and is unable to find a replacement, focus-europa e.V. has to charge ~40€ for professional attendance.

focus-europa grant for foreign guests

If the supporting money for this project will be granted focus-europa e.V. planned the following:

Every European guest-country should get travel allowance for the participation of artists at the vernissage. (only for one vernissage).The amount will be defined in time. An additional support for housing is planned too. For focus-europa members abroad we plan it too but smaler one. It will be announced in time.

Invitator

focus-europa e. V., Adam-Seiler-Str. 1, D-95512 Neudrossenfeld

Project Management:

Lutz – Benno Kracke, Marktplatz 11b, D-95512 Neudrossenfeld
chairman focus-europa e.V.

